



**LLP Project:
" Enhance the Attractiveness of Studies in
Science and Technology " ATTRACT**

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Framework

Programme: Lifelong Learning

Sub-Programme: KA1 POLICY COOPERATION AND
INNOVATION

Action: KA1 Studies and Comparative Research

Partnership

9 Universities from 7 EU countries

1. KTH Stockholm (SE) - Coordinator
2. TU Darmstadt (DE)
3. Grenoble-INP (FR)
4. Trinity College Dublin (IE)
5. Politecnico di Torino (IT)
6. Instituto Superior Tecnico (PT)
7. Aalto University(SF)
8. Linköpings universitet (SE)
9. Uppsala University (SE)

Background

- Swedish national project on student recruitment and student retention (KTH has acted as project coordinator)
- Decision to initiate a similar discussion at European level
- Since KTH was at the time of the application holding the CLUSTER Presidency, six other CLUSTER universities have been involved together with two Swedish universities with prior experience from the national project

Main Features (1)

- Eligible period: January 1st 2010 – June 30th 2012 (with a possible extension up to 6 months)
- Budget: around 950.000 € (EU grant 75%)
- All universities are represented in all work packages
- Working groups discuss, exchange ideas and experiences, and formulate “Best practices”
- ATTRACT aims at involving policy makers, authorities, employers of engineers, teachers and representatives of secondary schools

Features (2)

Development Work Packages:

1. The attractiveness of being an engineer (KTH)
2. Barriers (TCD)
3. Attracting students to studies in science and technology /engineering education (IST)
4. Student retention (Aalto)

General Objectives and Priorities

- Contribute to the development of quality lifelong learning
- Promote high performance, innovation and a European dimension
- Promote quality and transparency of HE systems
- Ensure adequate supply of comparable data, statistics and surveys
- Promote excellence, efficiency and equity in HE
- Promote equality between men and women

Main Upcoming Events

- November 2011: Joint meeting in Lisbon with open session for stakeholders
- November 2011: WP8 meeting in Torino
- March 2012: workshop for the identification of the set of recommendations to be addressed to the policy makers at national and EU level
- Xx 2012: final event in Stockholm

For Further Information

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